

VIDEO PORTFOLIO



SCAN ME



INTERIOR DESIGN PORTFOLIO

AMI HEINRICH

INTERIOR & FURNITURE DESIGN

PORTFOLIO

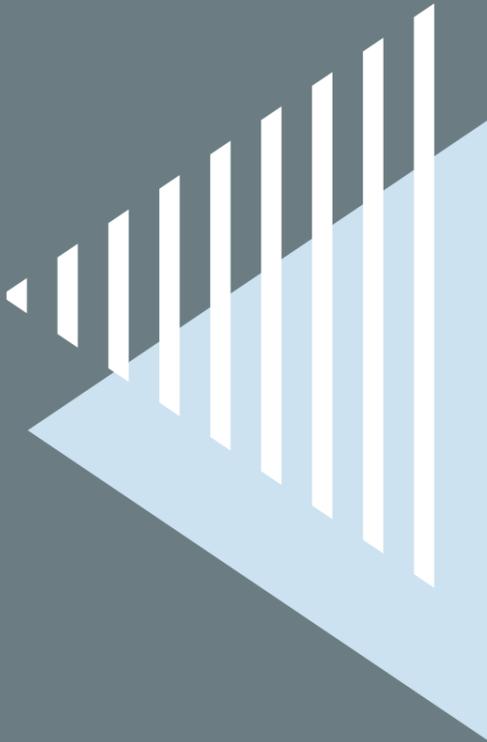
AMI HEINRICH



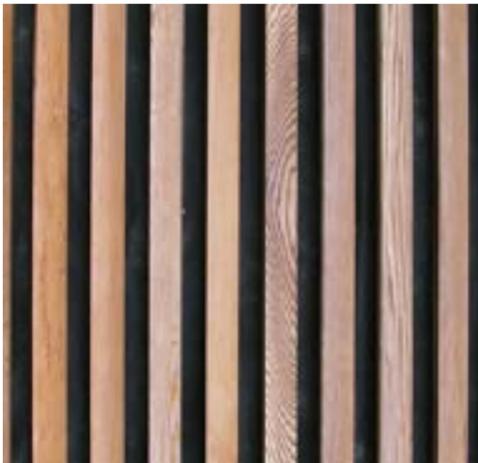
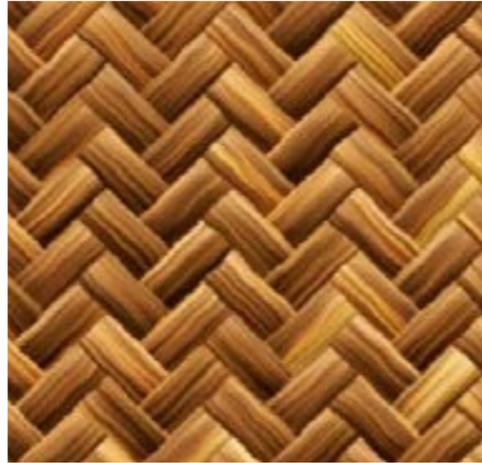


hello.

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Intro



“This world is but a canvas to our imagination.”

Henry David Thoreau

Ami Heinrich owned and operated an award-winning marketing and design firm in Denver, Colorado before pivoting to a career in interior and furniture design.

With a strong foundation in layout and graphic design, Ami was **Certified in Residential Interior Design** at the Florence Design Academy in Florence, Italy.

With a **strong focus on sustainable and green design**, she has worked on projects with groups and solo encompassing **Furniture Design, Interior Decoration, and has a strong foundation in Interior Planning, Ergonomics, and Design in 360 degrees.**



Testimony

"Ami has always been attentive, diligent and active during lessons and has shown great learning abilities and has presented high quality and professional final projects.

She very skillful and industrious in elaborating and expressing the ideas and in preparing the projects"

- Mario Malagrino
(Director of Florence Design Academy)

"Ami is a very confident and dedicated person when it comes to her work. Along with being punctual, her cheerful attitude made our group projects memorable. She is always keen to learn and adapt. Her ideas are very creative and unique. She will always be a great asset of any team."

- Anayata Patel
Student, India

"During my study abroad at Florence Design Academy in Italy, I worked on a number of design projects with Ami. She is an idea generator, reliable, and creative in solving problems during the whole project. She is always full of energy and is able to bring the whole group together."

- Allysa Olivia Sugito, Student,
Jakarta Indonesia

"Ami has been a brilliant student with solution based approach to complicated design plans. What I personally appreciate the most about Ami is her enthusiasm to learn, deliver more than what is asked for and deliver with absolute perfection and in a timely manner."

- Farzad Shojaei
Instructor at FDA



Custom Chair Design, 2020



GROUP PROJECT



Techno Tea House

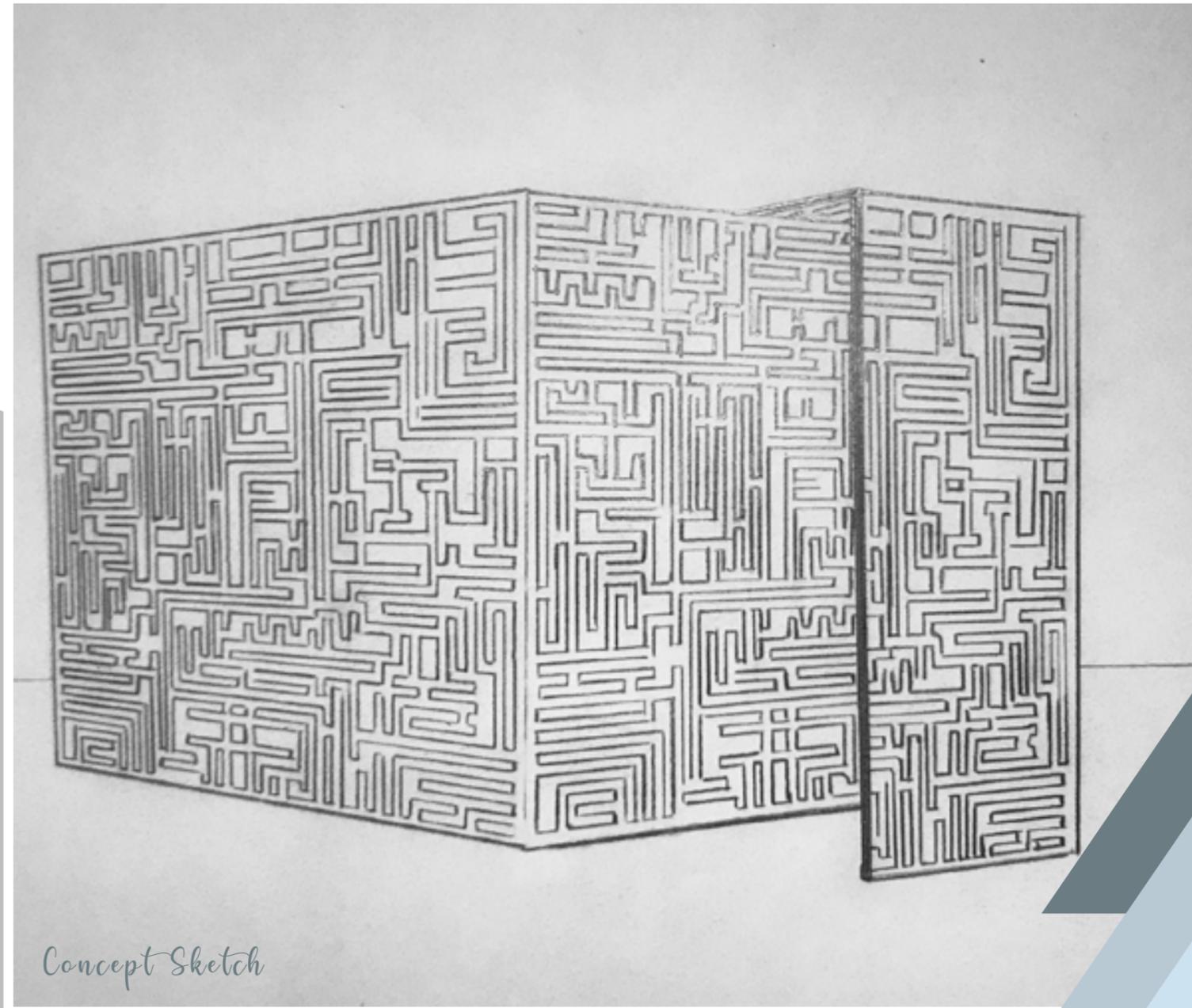
A modern tea house in an urban jungle, this temporary art installation serves up an ancient Japanese tradition with a modern flare. A simple yet impactful design, the small, temporary, art construction starts with the patron taking a small hallway surrounded by a dreamscape of LED's screens before opening up to a private garden and small-private tea ritual cafe.

Patrons can enjoy a traditional tea ceremony surrounded by a visual LED experience on all sides that guide guests on a modern dreamlike journey that is both meditative and relaxing. This modern take on an ancient tradition is easy to replicate and produce, providing local artisans the opportunity to work on a transformational experience for urban guests

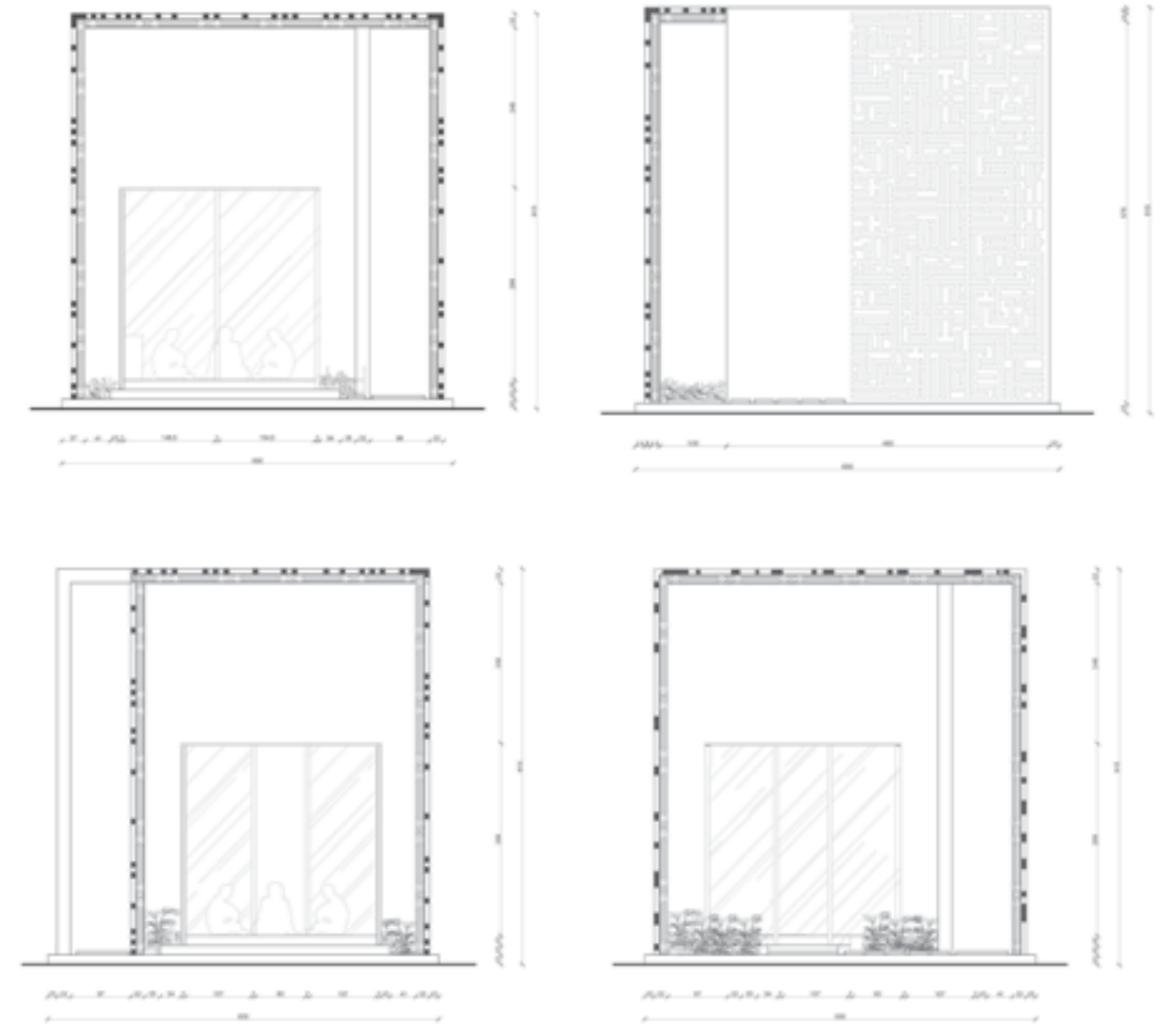
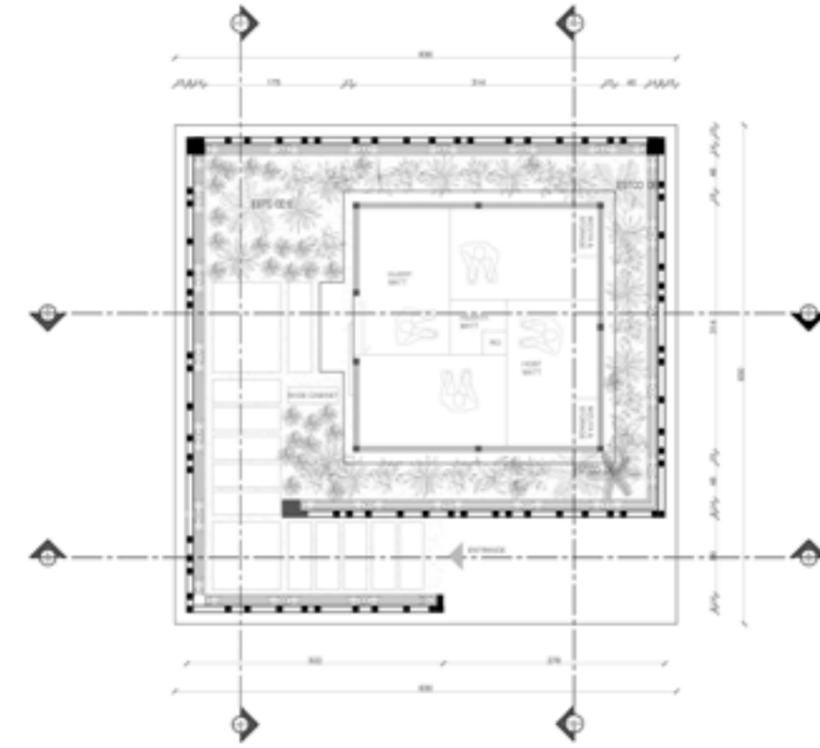


Collage Art By Ayham Jabr

Enter a dream world where
the old meets the new



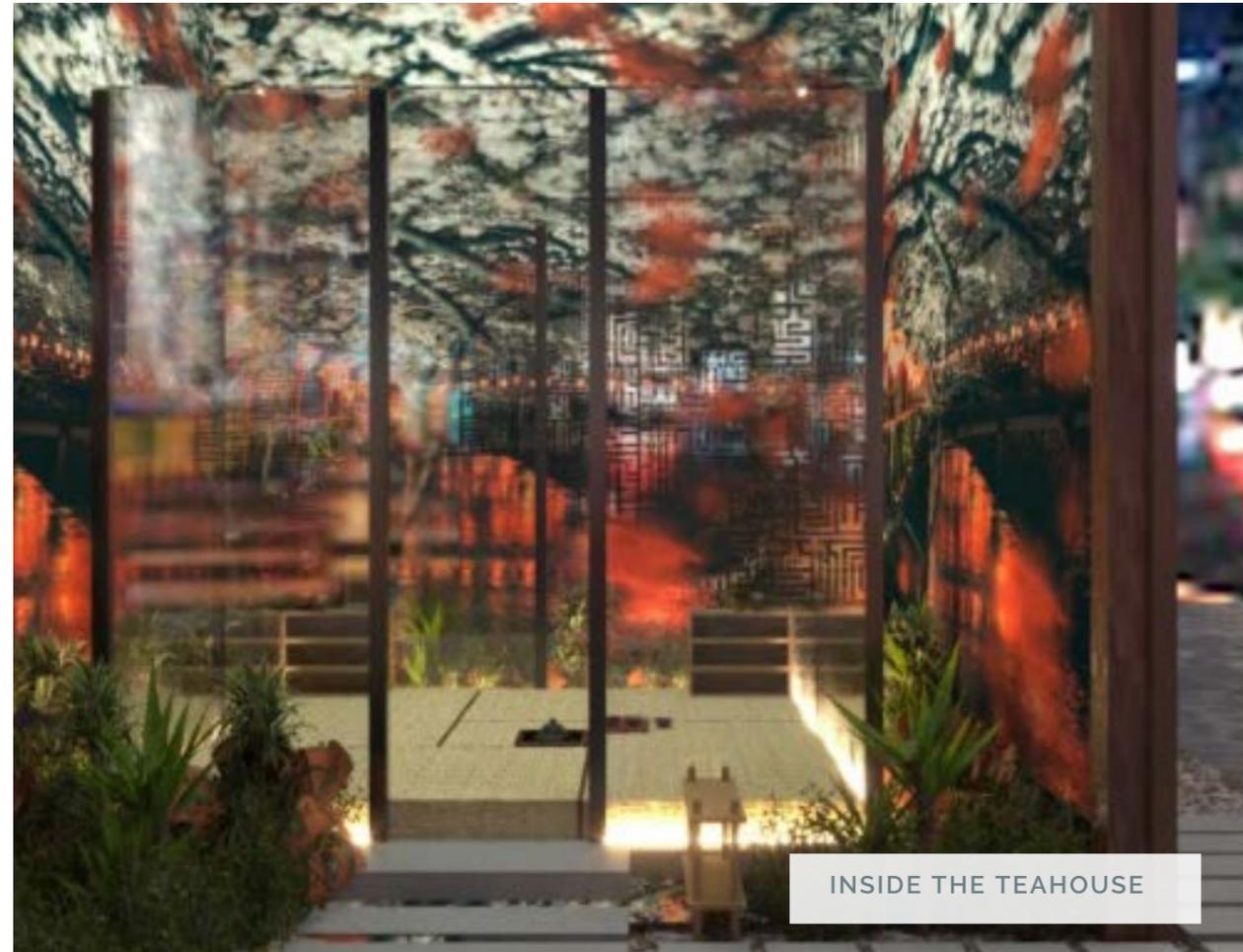
Concept Sketch



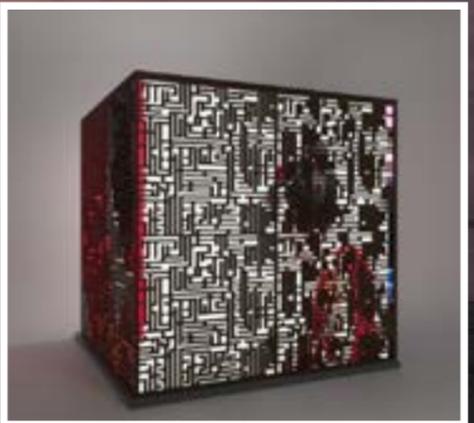
The modular design, created entirely with sustainable and local timber, and an acrylic encasement can be laser cut by local artisans and assembled with ease. The simple plan and pop-up style construction the tea house was created to be easily replicated on a city-by-city basis.



MAQUETTE



INSIDE THE TEAHOUSE





GROUP PROJECT

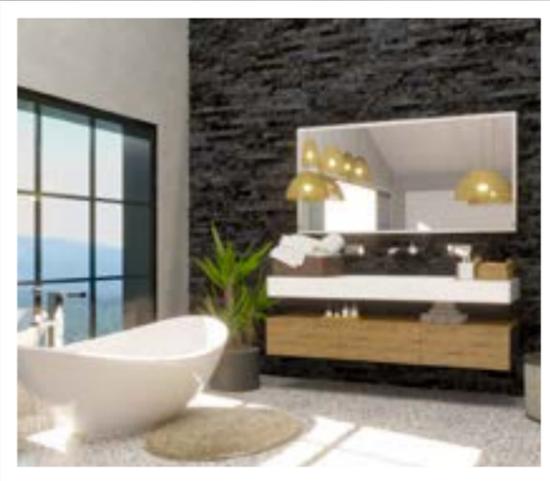


ZERO Impact Penthouse Design

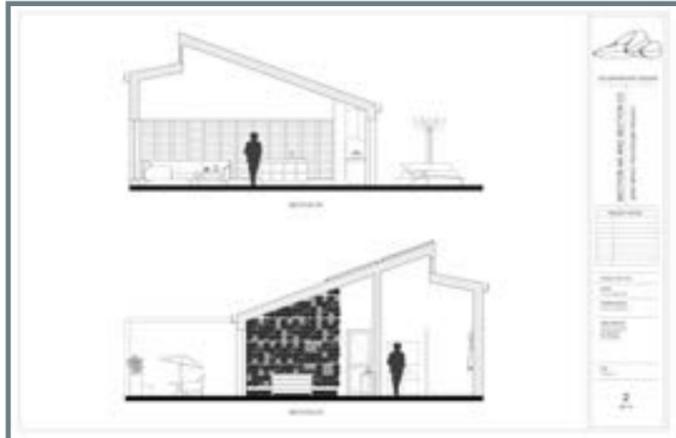
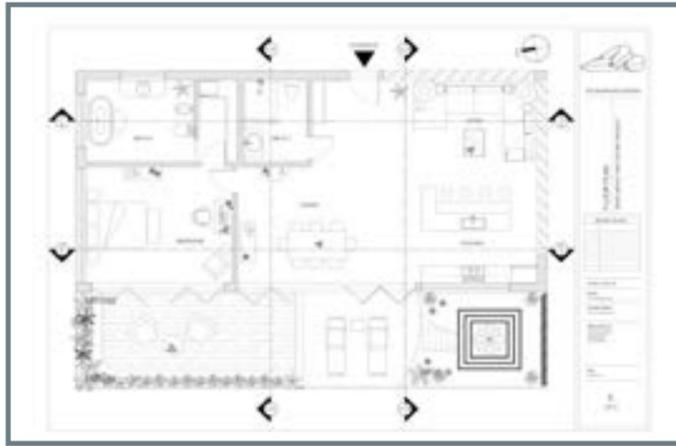
Our design objective was to create a 100 sqm luxury apartment that is self-sustaining while combining solar, wind, water, and other greening techniques for a zero-waste apartment in a high-end environment. Our team designed this property in Bali, which is well served by ample sunshine and a long season-of-rain to provide potable water annually.

By incorporating solar panels, roof water catchment, passive solar, and green wall techniques --- the apartment generates more than enough electricity and water to sustain the needs of a luxury lifestyle. A custom fountain installation also recycles rainwater to promote a relaxing penthouse experience.





An airy design created with the cross breeze in mind, the home can be opened and closed to take advantage of the sun for solar heating and can be cooled efficiently with windows on all sides of the apartment.



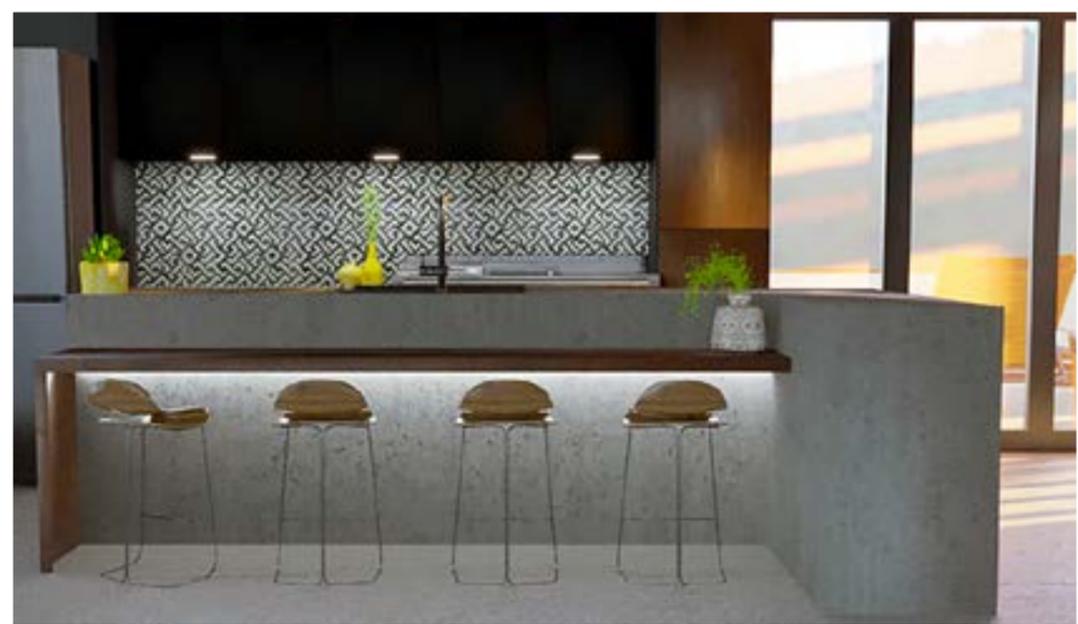
Addressing local blackout issues in Indonesia the luxury apartment provides modern luxury while reducing impact and local energy consumption, the property aims to reduce issues such as "urban heat", kerosene consumption and provides severely needed energy-saving techniques as desperately required in Ubud.

Building materials such as local wood shingles, concrete and local stone help transmit or absorb solar radiation.



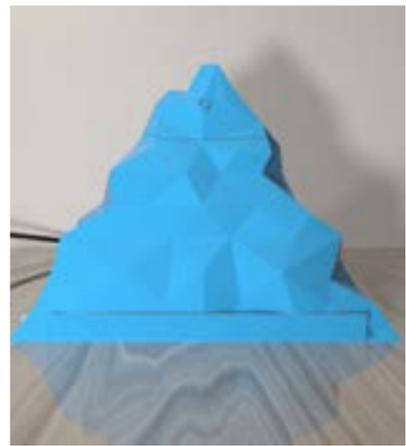


The installation of a green wall in the dining area, in the center of the apartment it will help provide insulation and noise protection between the living space and the bedroom. The outdoor green wall will provide privacy, shade, as well as a cooling element on the terrace while providing a beautiful visual treatment.



Using locally sourced materials such as teak, concrete and Bali's prized Tulung Agung Marble for the flooring, the apartment is furnished entirely with materials that can be found no more than 50 km from the apartment.





FLOE. Portable Zoom Studio

A portable zoom studio, the custom phone case includes charging capabilities, a charging port, telescoping light, and a savvy lock-in-place holder that restrains the phone in various configurations for ease of use.

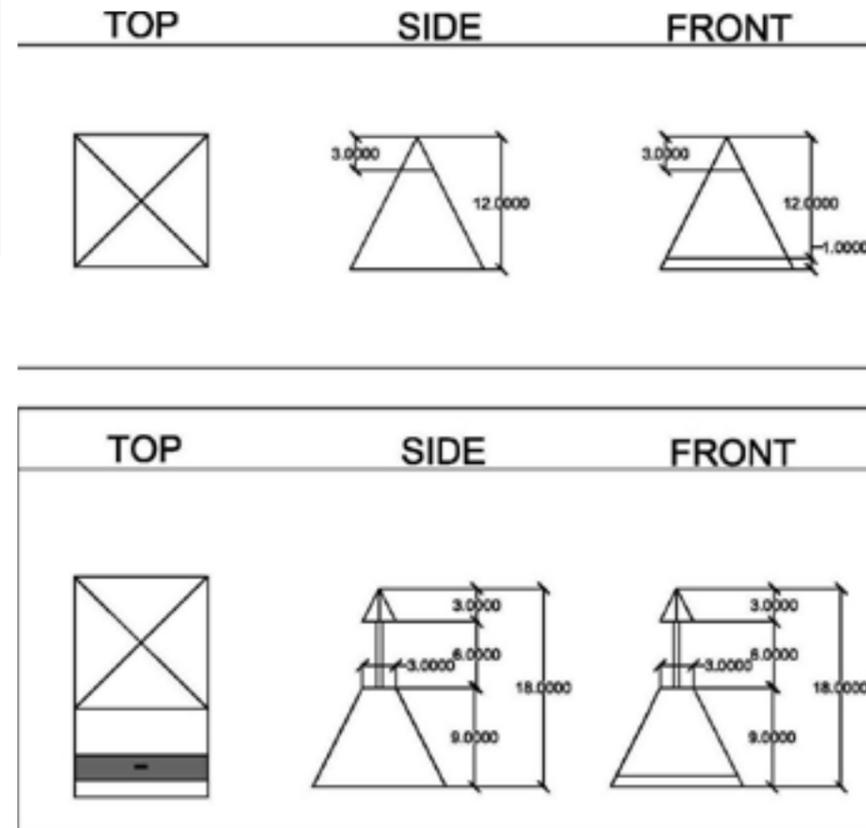
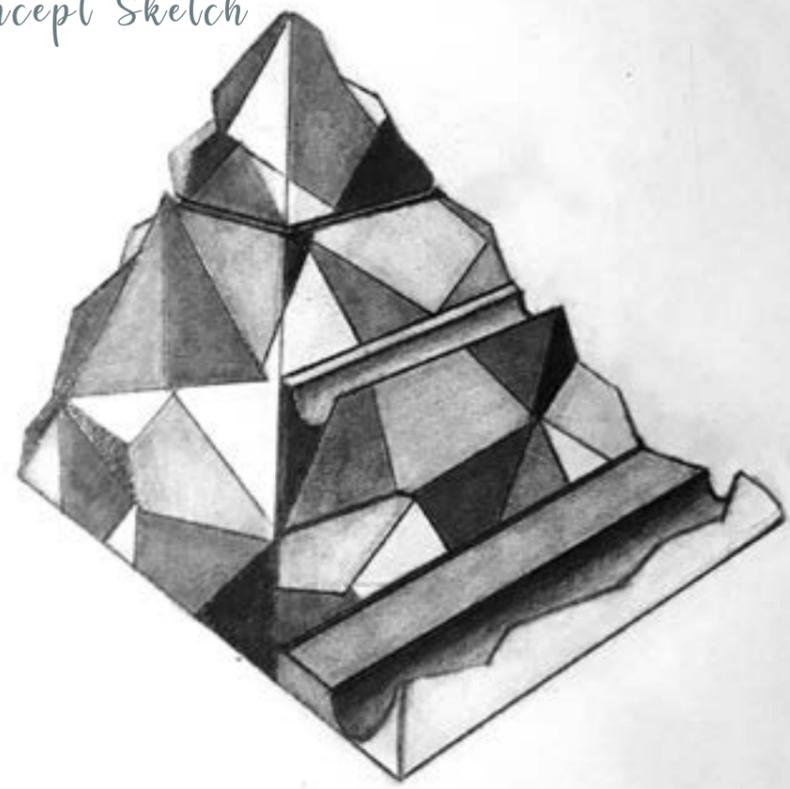
A design challenge in green design, and created entirely with up-cycled PLASMIX plastic, this industrial phone case was inspired by a glacier -- a symbol recognizing the significant urgency to create sustainable solutions in today's modern marketplace.

CHALLENGE: CREATE A PHONE CASE WITH CHARGER MADE FROM 100% RECYCLED PLASTICS

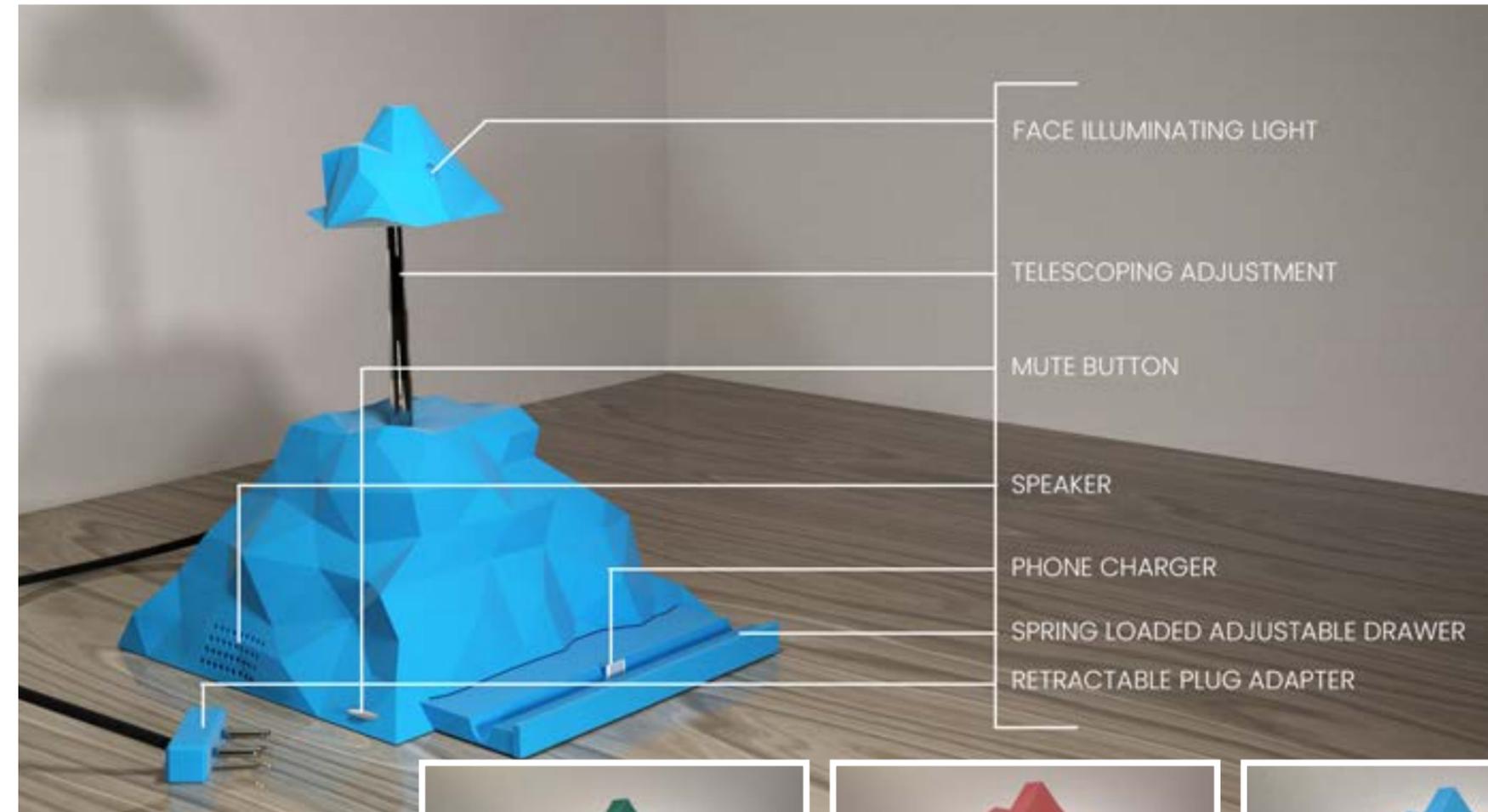


**UPCYCLED
INDUSTRIAL
DESIGN**

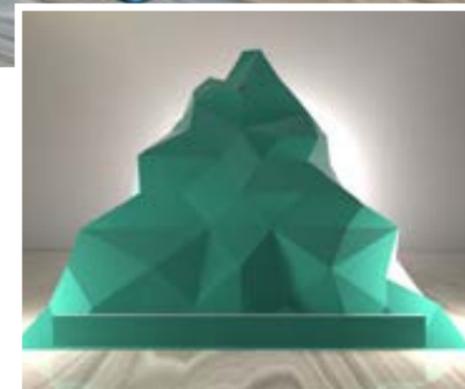
Concept Sketch



Built to fit Phones as wide at 12cm & as tall as 18cm with the extending telescope. The generous 2.5cm wide charger rivet its comfortably in any position without taking off it's case. The viewing and streaming experience is enhanced by allowing flexibility in the phone's placement. You can tilt it, sit it up, sideways and even view it on an angle thanks to the telescoping topper that holds the phone in place.



A portable ZOOM system that takes care of all of your home studio needs.





GROUP PROJECT



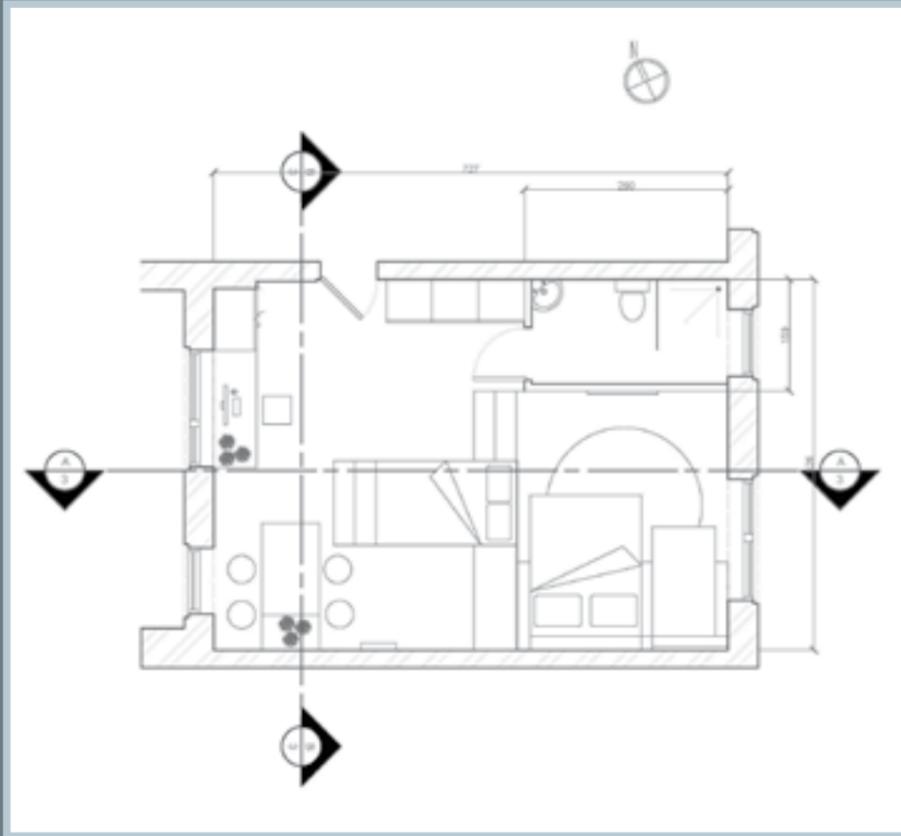
Smart Apartment Design

This group project's objective was to create a convertible modern living space including a private bedroom, private space for an overnight guest, a hideaway kitchen, dining for four, and a large office for working at home -- all within 50 sqm.

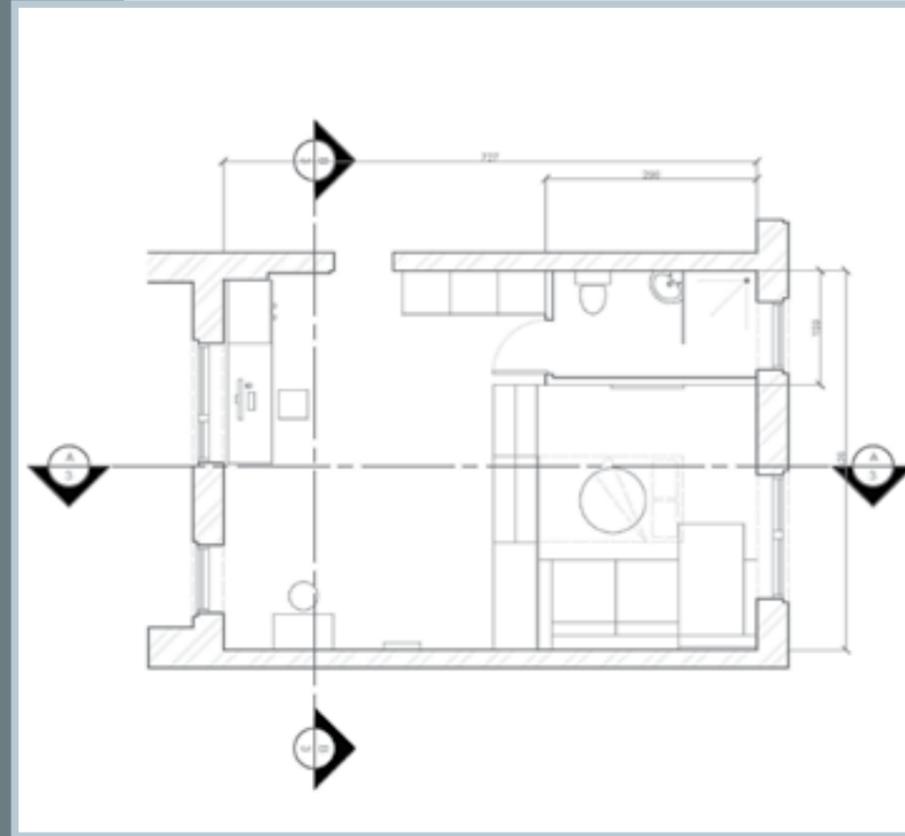
With a focus on warm wood, bright colors, and a natural design, the convertible apartment includes a custom hideaway bed hidden beneath the stairs of a large living area that can also serve as a private bedroom, complete with a custom modern tuck-away privacy shade.



The Modular and Convertable Design allow for the small apartment to be used in many configurations including privacy for overnight guests.



OPEN CONFIGURATION



CLOSED CONFIGURATION



MANY CONFIGURATIONS & MANY USES

Encased with bamboo floors and ceilings, the apartment features a modern hideaway kitchen, expandable office space and tuckaway guest bed built into the stairs of the livingroom/bedroom area.





GROUP PROJECT



Ergonomic Exhibition Desk

Exhibitions create a large environmental footprint. In this group project, we developed a visually appealing design for high-end exhibition clientele, with environmental impact in mind.

The modular design, created entirely with sustainable sea plastics, can be used as a singular unit or can be expanded to multiple units, each fitting together to create a perfect puzzle. Perfect for production purposes, this unique and artistic design can be created in mass with zero-waste.



Created with sustainable sea plastics through a modern injection mold process.



The 'Rona Retreat

This modern hideaway in the canopy of the trees is a 15-meter **upscale treehouse**. With a contemporary open-air and circular facade the 'Rona Retreat immerses visitors into the heart of nature.

Featuring a **green roof**, green building materials, and a unique sustainable design, the surrounding natural elements are not harmed or removed from the design - instead, perched on parametric stilts, the home sits in complete harmony with its surroundings.

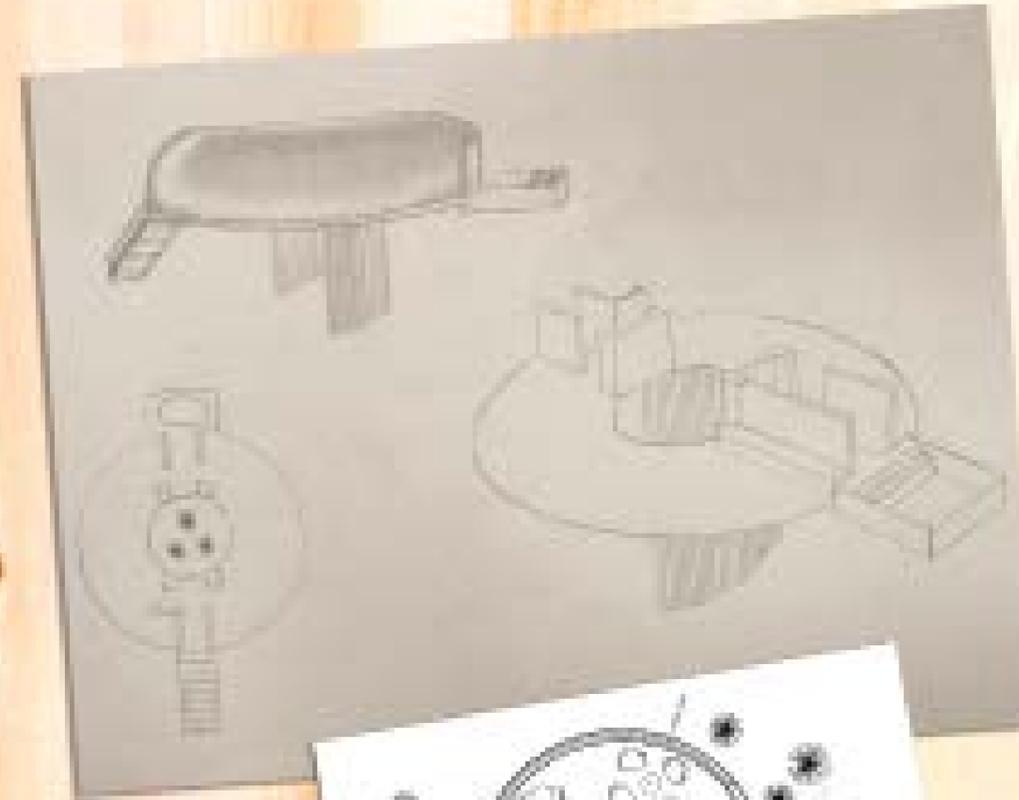
Flanked with natural wood beams, quartz and glass encircle the visitor allowing the space to be both secluded and open at the same time. The home features a spacious bedroom, and an outdoor shower and a freestanding porcelain bathtub nestled high into the treetops.



3D MODEL



The Rona Retreat works in union with nature and ecosystem without the displacement of local flora and fauna.



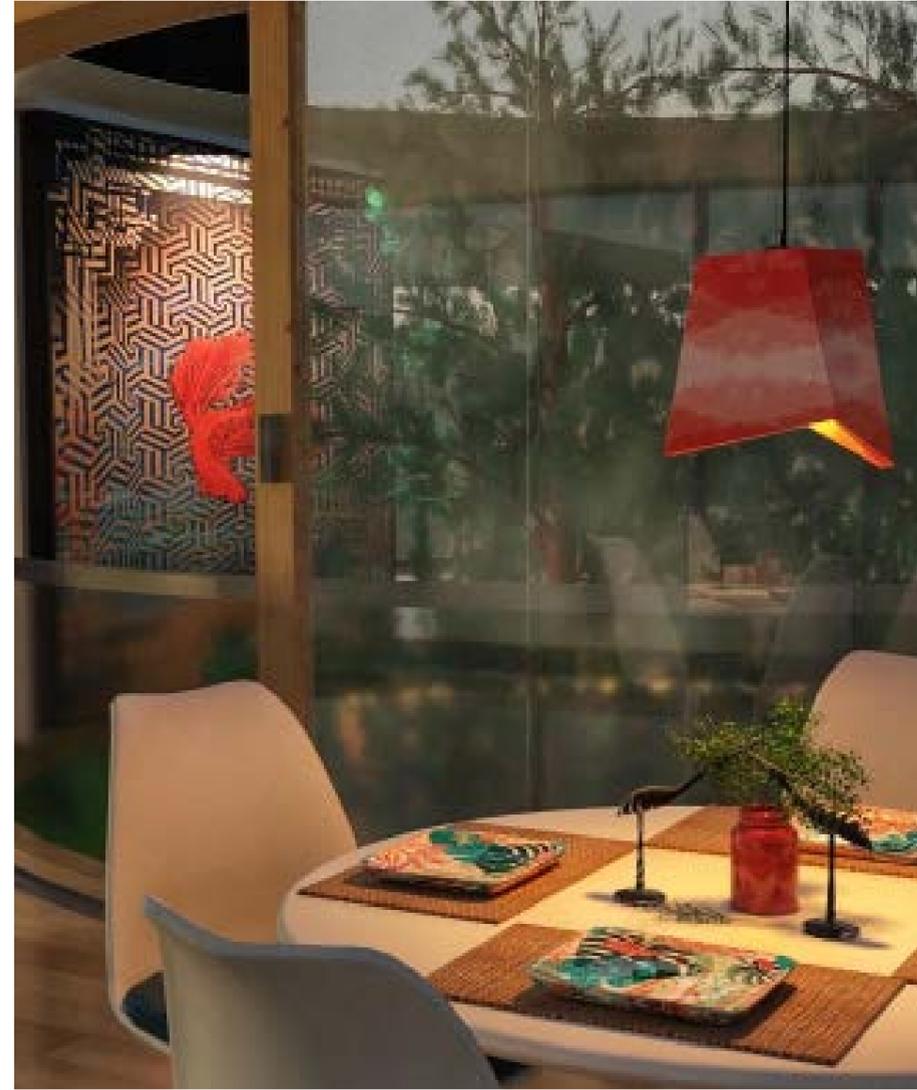
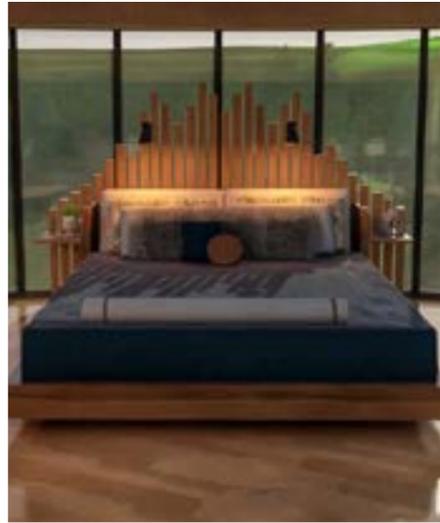


Featuring a bright complementary design scheme the deep teal color creates a calming aesthetic while tones of coral and light pink bring an uplifting a cheery tone to the overall design.

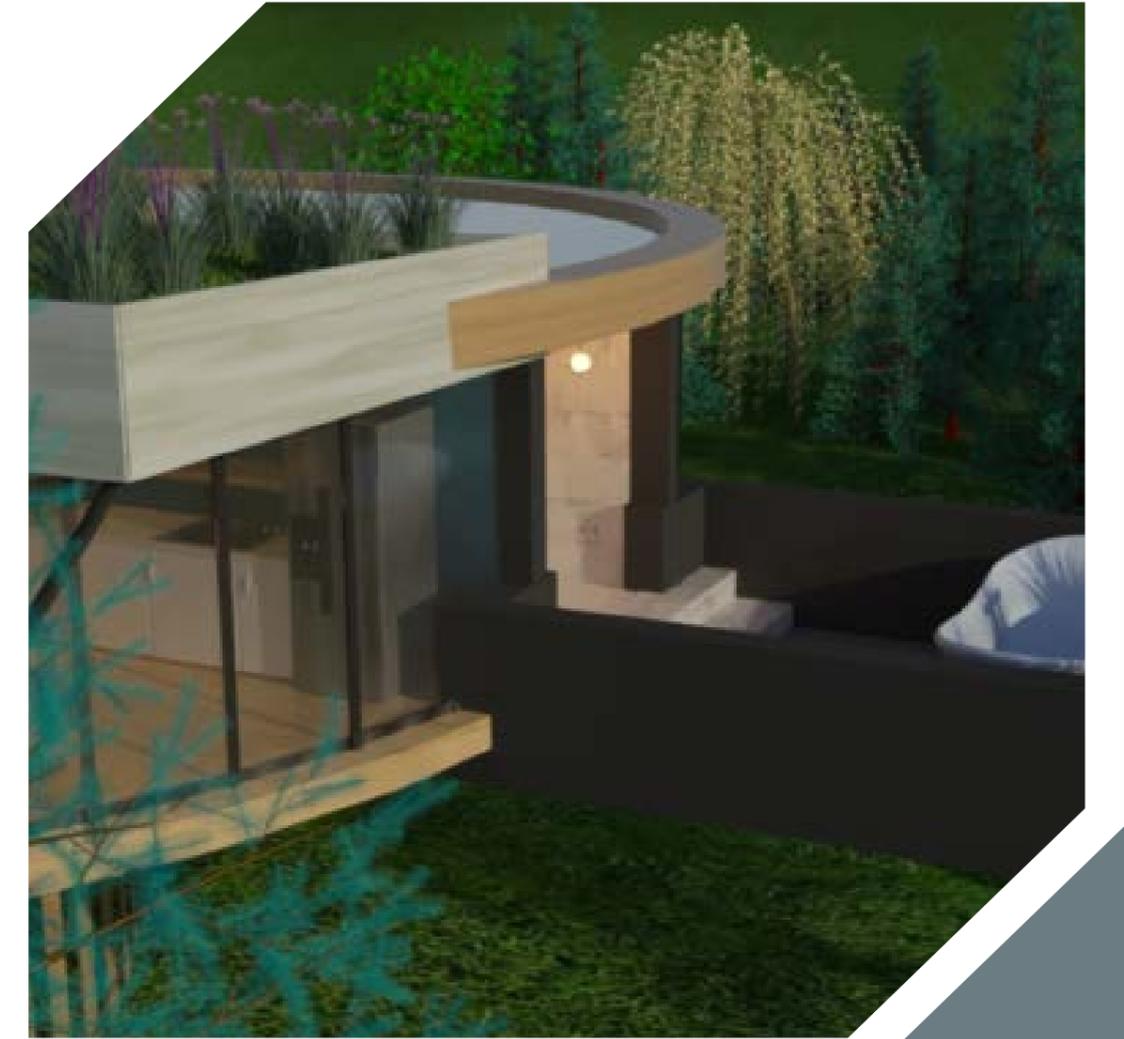
The Rona Retreat was designed during the COVID Pandemic of 2019 following inspiration to create the ultimate getaway house that lives in equanimity with nature during a tumultuous time. The Rona Retreat provides a much-needed oasis and lavish sanctuary from the trappings and stress of city life and while providing a refuge during a pandemic.



A bright and cheery getaway home designed for seclusion and openness all in one.



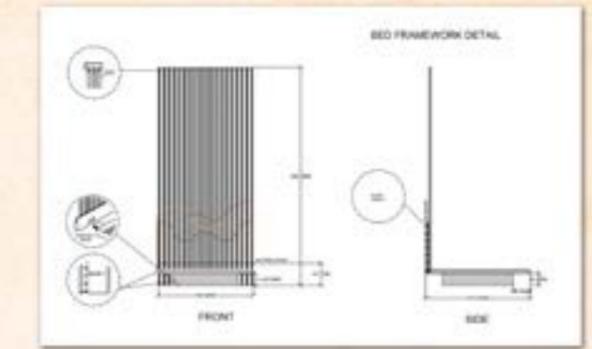
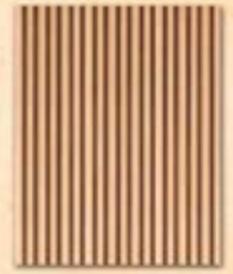
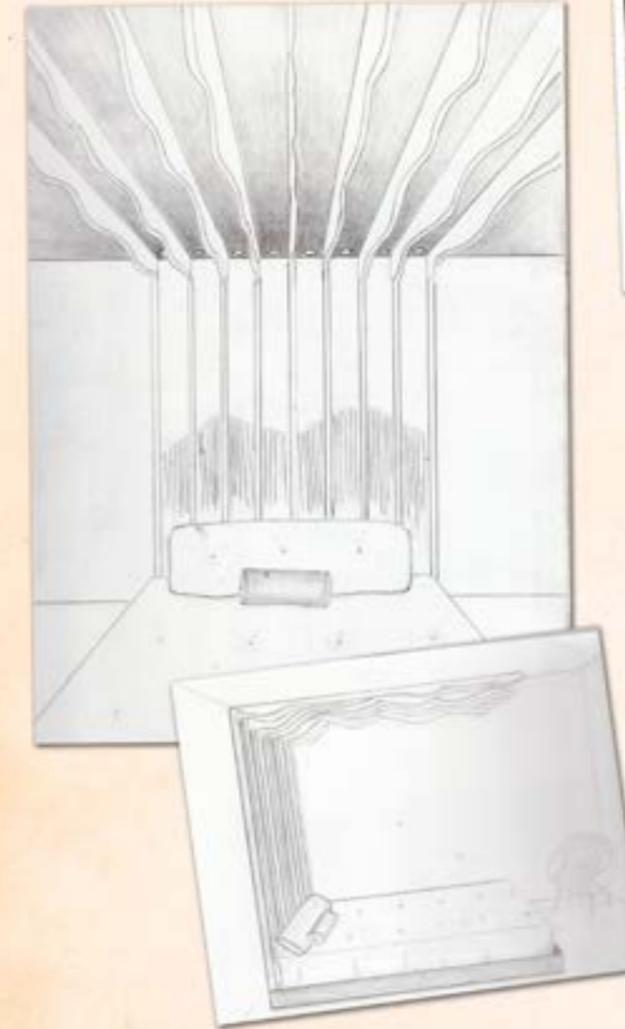
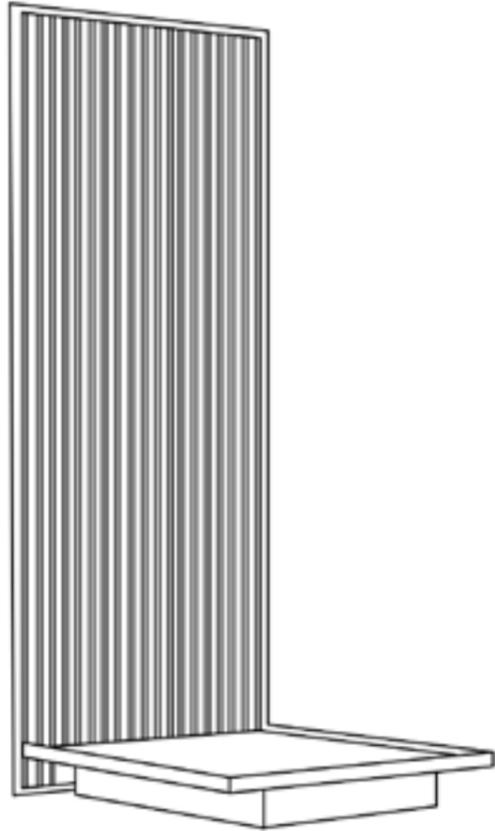
The green roof and elevated structure protects the natural environment with a unique low impact design.

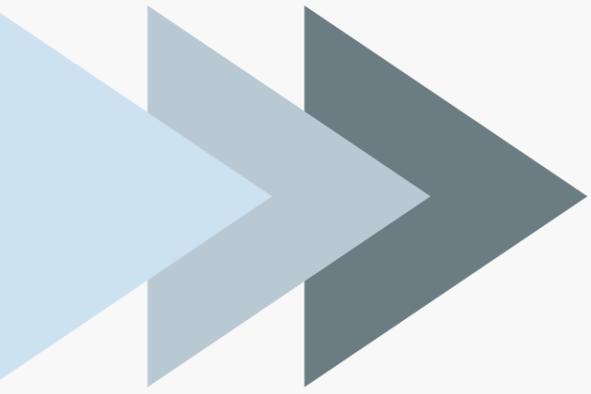


Fiore Canopy

A modern design solution **created to make a bold artistic impact in a tall room.** The sleek modern lines serve for a visually appealing backdrop while providing a subtle sound barrier for privacy in a B&B located in centro Firenze, Italy.

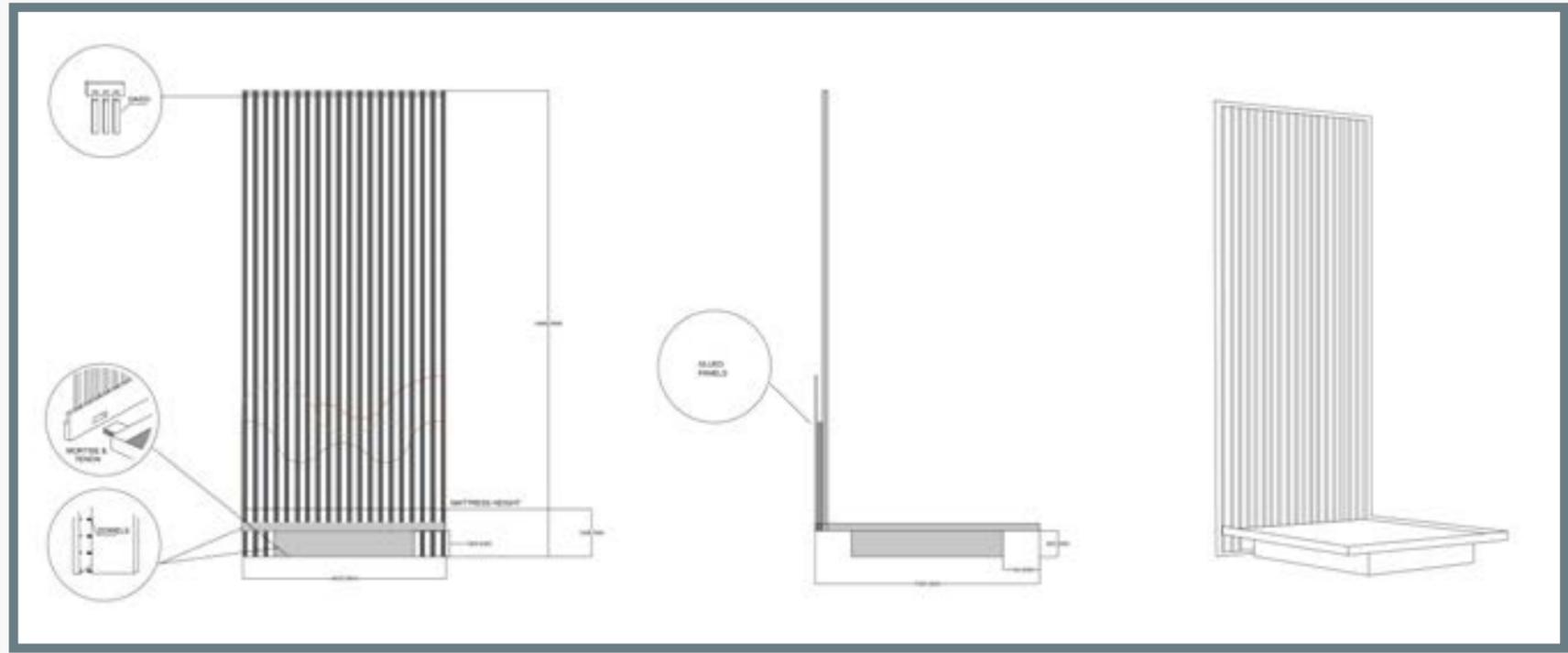
Inspired by the Cypress trees and strong lines of the Tuscan landscape the bed was designed in AutoCad and actualized in 3Ds Max.





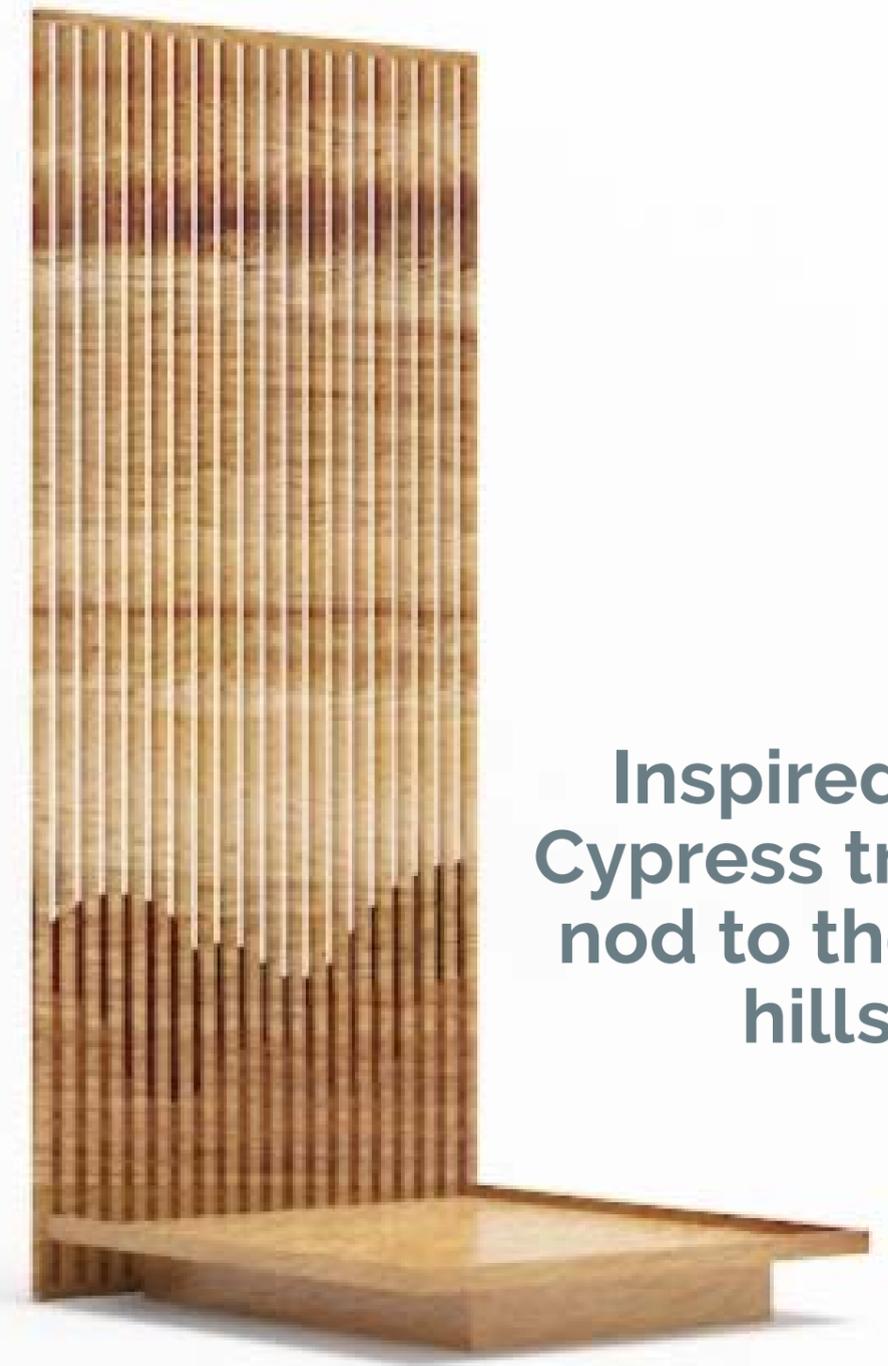
The Fiore Canopy Bed is tall and mighty.

The design incorporates an inexpensive building technique including Dados, Mortise, and Tendons as well as a simple Dowel system in its build. Easily manufactured and assembled, the bed can be set up by a novice builder in a short time.

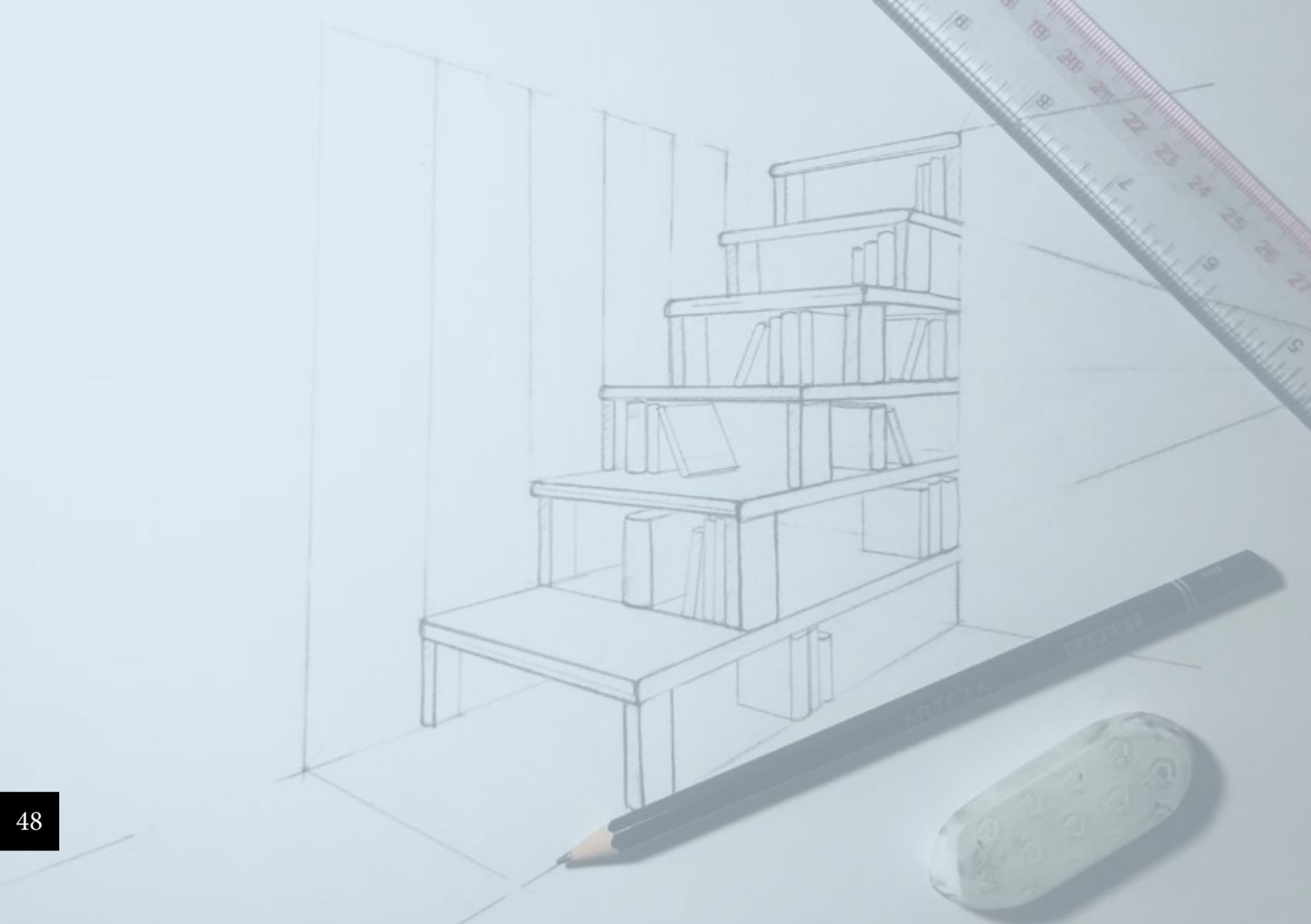


A super-sized canopy bed for tall ceilings, the Fiore Canopy bed is more than a place to relax, it is a dramatic focal piece that celebrates height and style.

Created with materials local to Firenze, the bed incorporates birch and acacia for a whimsical pattern that is impressive and sturdy.



Inspired by the Cypress tree with a nod to the Tuscan hillside.



THANK YOU FOR REVIEWING MY WORK

AMI HEINRICH
Interior & Furniture Design

351-951-8790
Firenze, Italy
ami.heinrich@gmail.com

