

INTERIOR ARCHITECTURE PORTFOLIO

AMI HEINRICH

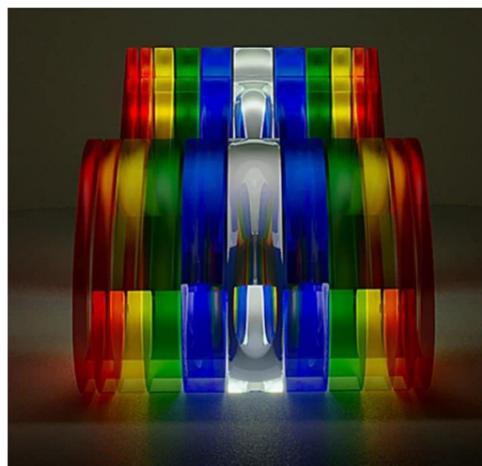
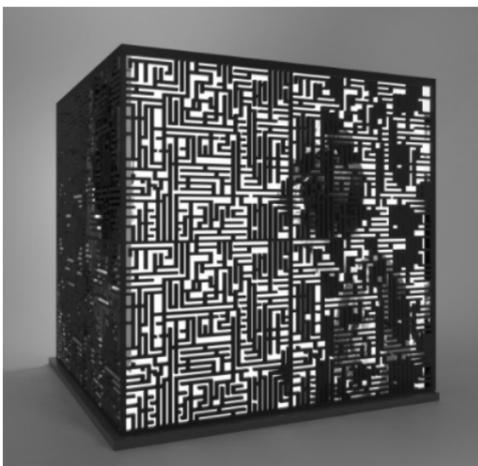
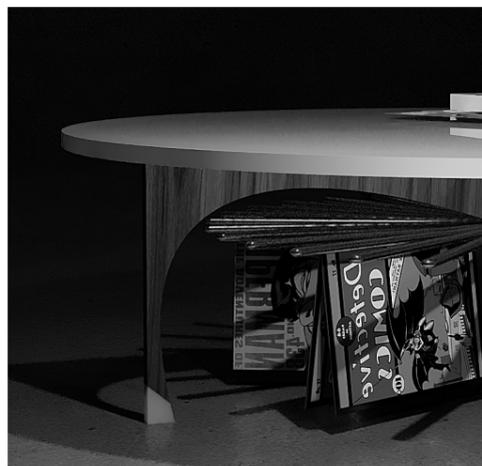
DESIGN
PORTFOLIO

AMI HEINRICH

INTRO

"This world is but a canvas to
our imagination."

Henry David Thoreau



A PASSION FOR INVENTION.

My name is Ami and I live for creating
custom design solutions.

Sure, I may have won a scholarship and
graduated with a Masters in Fine Arts from
a prestigious University in Milan, Italy. And,
yes I cut my teeth in a three-year program
at a private design school in Florence,
Italy. I also worked in brand marketing at
an award-winning studio for 15 years in the
United States.

My combined skills and training have
taught me invaluable lessons about design,
team work and and the craft of design in
its many forms.

But you can't *learn to love* something,
Love comes naturally.





"Ami has been a brilliant student with solution based approach to complicated design plans. What I personally appreciate the most about Ami is her enthusiasm to learn, deliver more than what is asked for and deliver with absolute perfection and in a timely manner."

Farzad Shojaei
Florence, Italy

HELLO | CIAO

INTRO

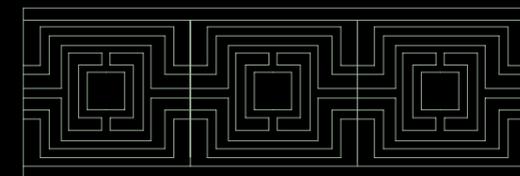
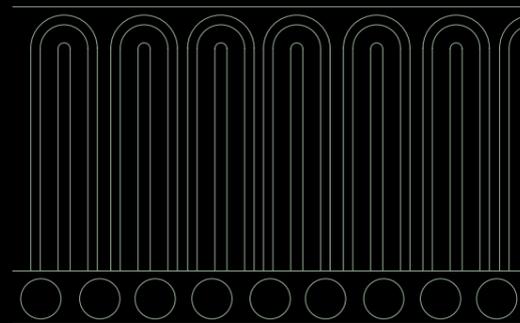
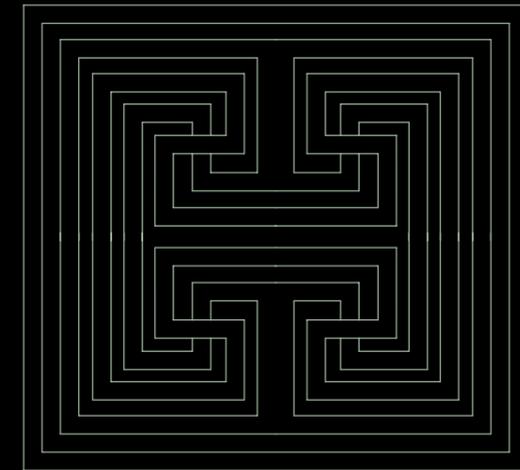
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TRACING THE PAST

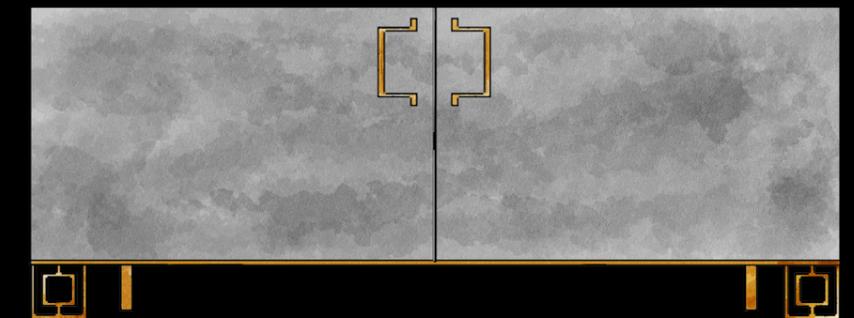
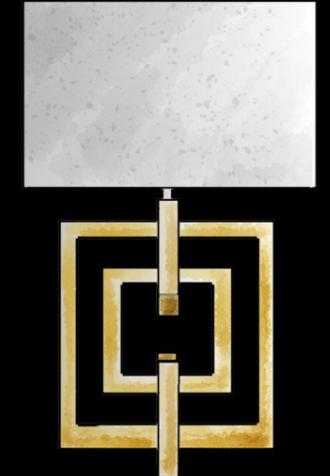
A study in the forgotten culture of the ancient Etruscans, a "pagan" community known for its prosperous cities dotted along the Tuscan region long before Roman times.

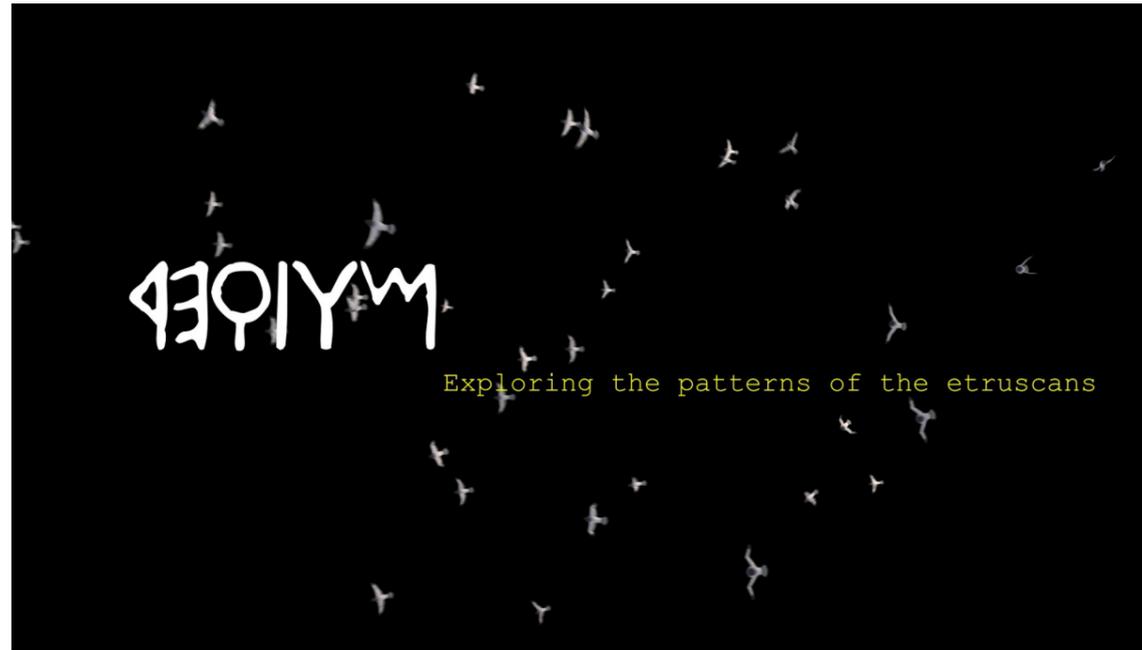
The project focused on three distinct patterns highlighted from Etruscan history discovered on villas and frescos of the time.

My goal for the design is to bring a piece of ancient history into the modern home with a fresh approach and luxury appeal worthy of this rich nation of people. Materials for the project were selected by their cultural use during this age including copper, alabaster, gold, wood and the addition of glass.



conceptual drawings





▶ WATCH

The short video highlights the historical context of the design, the design process and illustrates a potential exhibition setting for the display of the complete line of products designed for *Requium*.

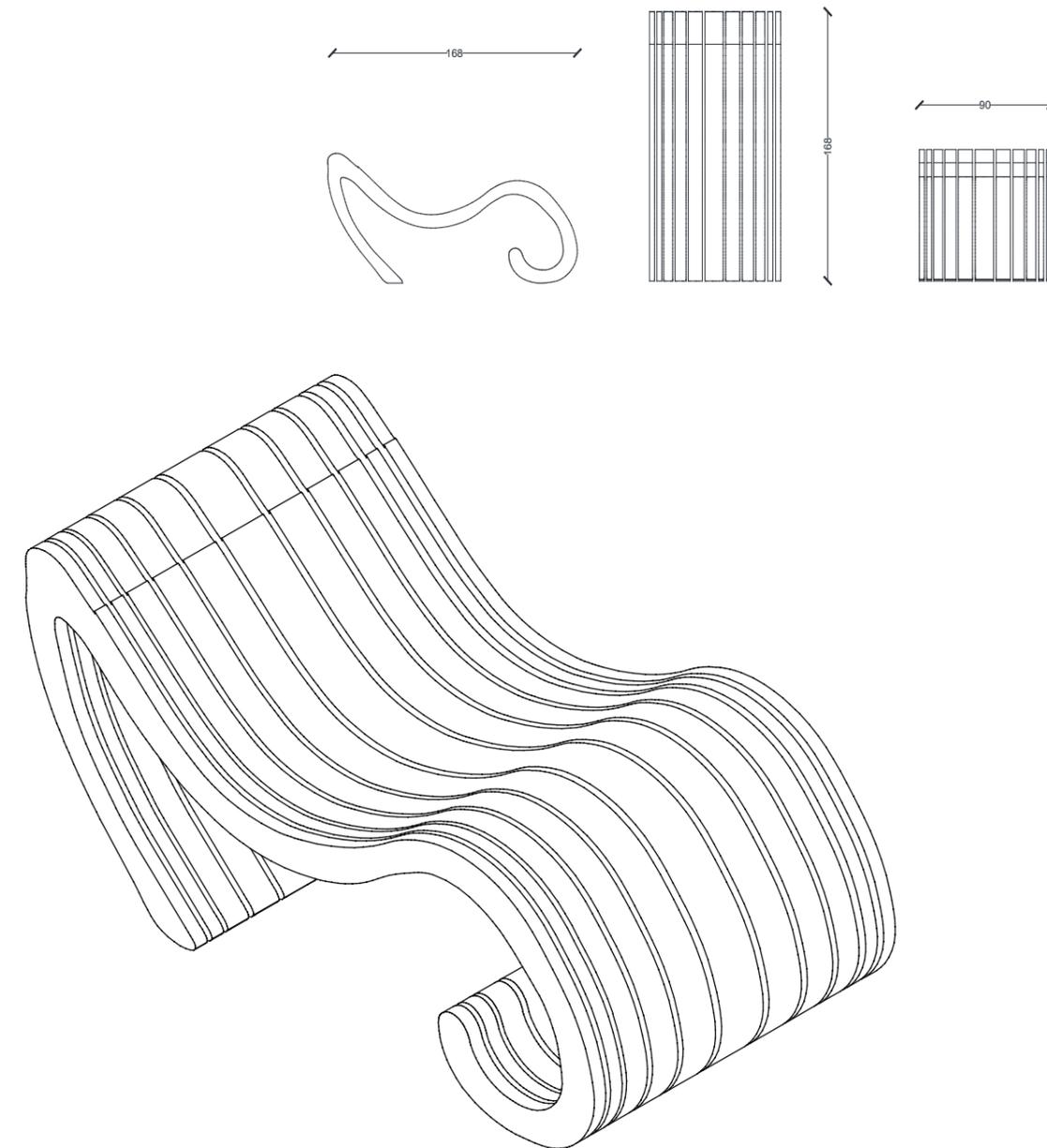


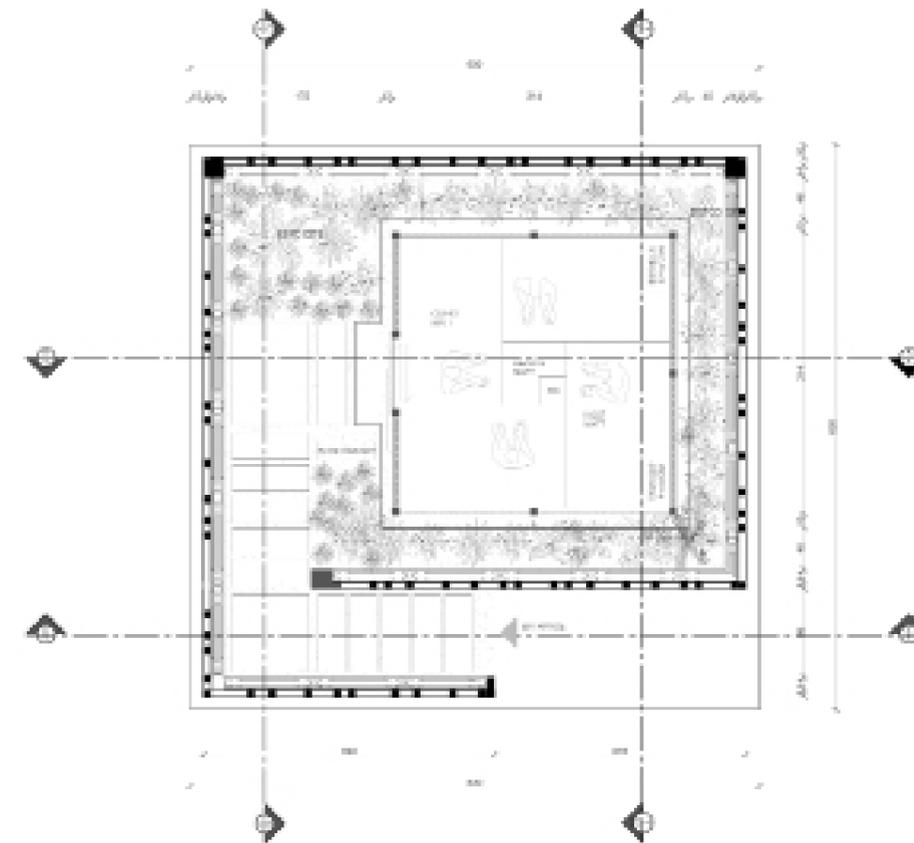


THE CAITLIN LOUNGE

This sassy chaise lounge lives comfortably in both indoor and outdoor settings. Designed exclusively with laser-cut acrylics, the Caitlin chaise is durable, weather, and waterproof all the while making a unique statement that is as playful as it is sleek.

With straight lines and bold curves the chair can be designed in any color and can easily be lit with **solar LED** for a dramatic nighttime setting that serves as functional art.





TECHNO TEA HOUSE

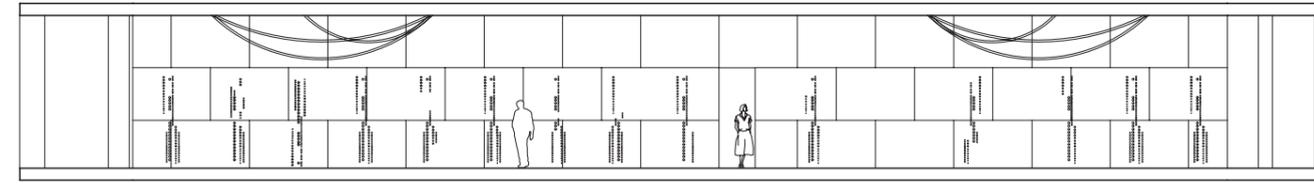
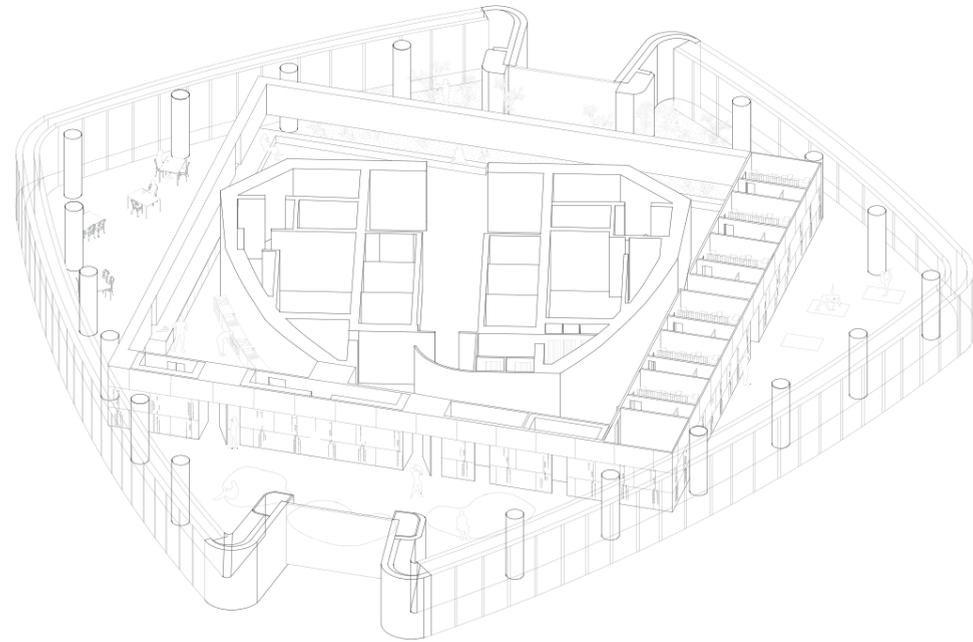
In collaboration with Alyssa Sugito

A modern tea house in an urban jungle, this temporary art installation serves up an ancient Japanese tradition with a modern flare. A simple yet impactful design, the small, temporary, art construction starts with the patron taking a small hallway surrounded by a dreamscape of LED's screens before opening up to a private garden and small-private tea ritual cafe.

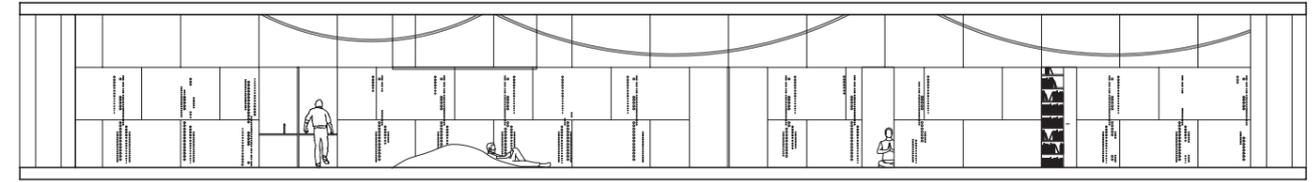
Patrons can enjoy a traditional tea ceremony surrounded by a **visual LED experience** on all sides that guide guests on a modern dreamlike journey that is both meditative and relaxing.

MEDITATION IN MINIMALISM

In collaboration with Chiara Ruffato



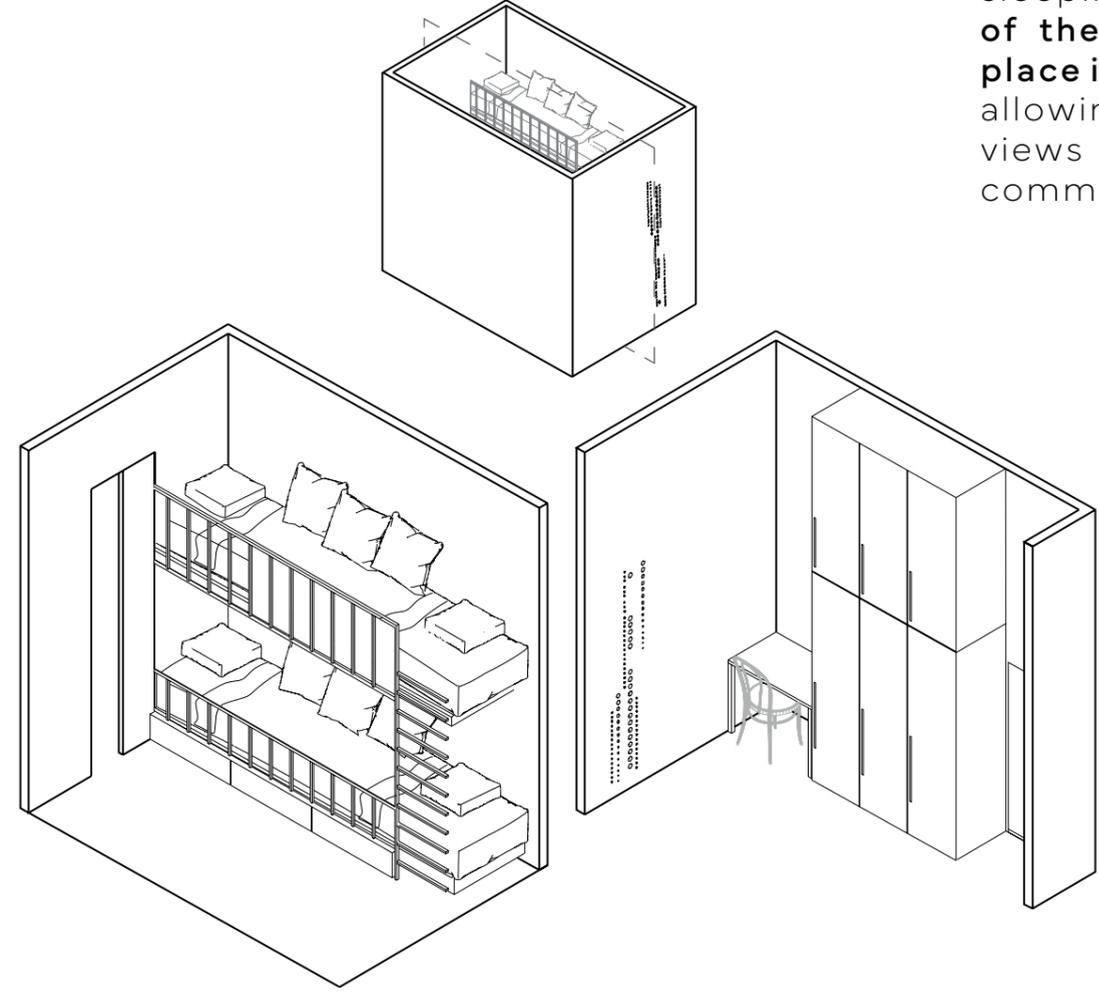
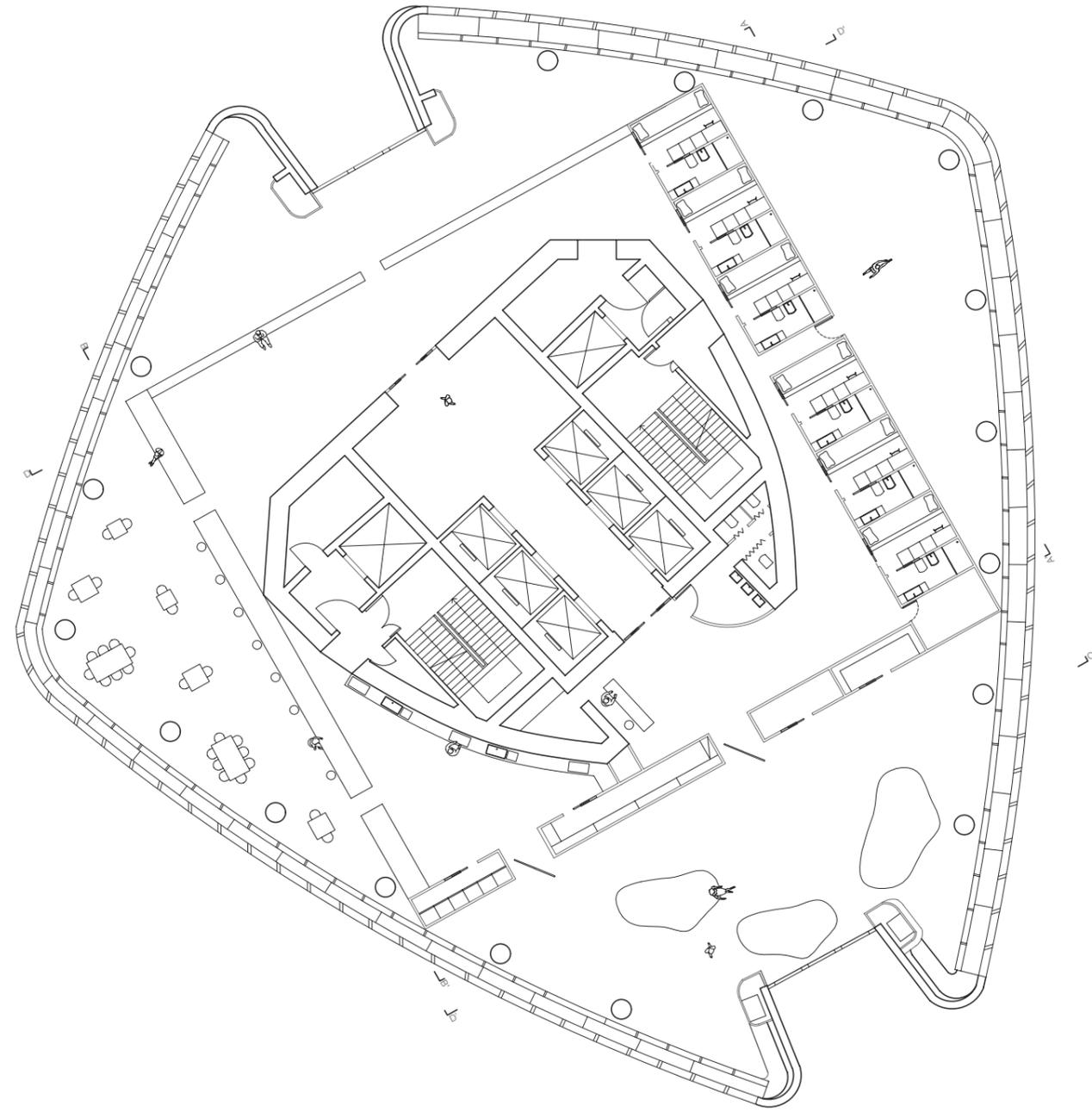
ELEVATION AA'
SCALE 1_100



ELEVATION CC'
SCALE 1_100

This project aims to retrofit an office into a modern and minimalist co-community living space that is multi-functional while **challenging the norms of traditional co-housing**. The proposal includes shared bedrooms, intimacy rooms, meditation spaces and a large area for yoga.





The small shared bedrooms serve the space simply for sleeping while **the heart of the cohabitation takes place in the negative space** allowing for expansive views and areas for community sharing.





THE GLIDER CHAIR TO BENCH

Designed to accompany the expandable table, the Glider features a telescoping addition allowing the chair to quickly fold into a bench for additional seating.

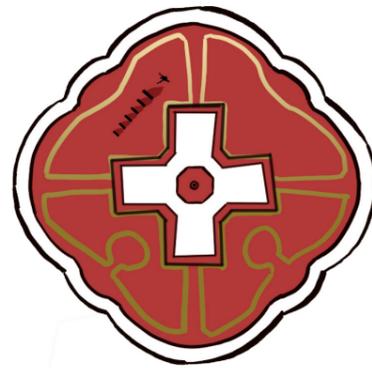
Made with bamboo, rattan and bent steel in celebration of **materials specific to India**, the chair is suitable for indoor and outdoor settings.



SAUL BASS INSPIRED EXHIBITION DESIGN

A contemporary art installation designed for MUBA (Museo Dei Bambini Milano) the project aims to create fun and functional installation in the outdoor portico of the kids museum in Milan, Italy.

Designed in the voice of Saul Bass and based loosely on the story of the Happy Prince, the installation provides seating and shade for guests visiting the museum.



Constructed with an internal steel truss system, steel panels and vinyl wrapped, the design brings the idea of home into the large park-like garden of the museum with a bold ornate pattern.

MUBA
MUSEO DEI BAMBINI MILANO

3D MODEL AND RENDER SAMPLES



THANK YOU
MORE DESIGNS AVAILABLE ON REQUEST

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